

COMPUTRITION

HOSPITALITY SOFTWARE SOLUTIONS

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FOR IMMEDIATE RELEASE

Computrition, Inc. Gains National Recognition

Local Business Named and Ranked 38th among Top 100 Small Business List in California and 415th in the Nation

Chatsworth, CA, April 28, 2008 - In recognition of the economic power of multicultural businesses, DiversityBusiness.com, the nation's leading multicultural internet site, recently named Computrition, Inc. as one of the "Top Small Businesses in the state of California (Div100), as well as the Nation."

The Div100 is the 8th annual listing of the California's top 100 small businesses. The companies listed on the Div100 represent the nation's top multicultural earners and challenge the long-held notion that a small business is small or insignificant. Div100 members are sought after by major corporations wishing to increase spending with small and diversity-owned companies.

The Impact of Small Business

"Small businesses and consumers are a growing force in the U.S. economy, and a force to be reckoned with," said Kenton Clarke, CEO of Computer Consulting Associates International, the company that built DiversityBusiness.com. "This is a whole business segment that can carry its own, that provides jobs, products and services, and generates wealth for their communities. These are the new leaders in American business."

Affected by recent economic and demographic trends and changes, Fortune 1000 corporations throughout the country have recognized that buying products and services from small and diversity-owned companies positively impacts their business. Small businesses contribute over \$1.4 trillion in sales to the U.S. economy.

Carmen Castillo, President of Superior Design International, Inc., Florida commented, "These groups of companies represent the organizational spirit that drives our economy and even more. It offers insights into a vastness of cultures and an exchange of ideas that are so valuable in helping me to understand how to reach the needs of today's consumers."

Stephanie Luros, Director of Marketing for Computrition, Inc., based in California, commented:

Computrition is honored to again be named one of the top businesses in California, as well as the nation, by Diversity Business, Inc. We pride ourselves in maintaining a welcoming and diverse corporate environment and our entire team is enriched as a result. The breadth of experience, knowledge and backgrounds that comprise our exceptional team are what allows our business to excel, year after year. We couldn't be more pleased to be receiving these awards.

The Div100

The Div100 is a classification that represents the top 100 small businesses in the state of California, in sectors such as technology, manufacturing, food service and professional services. Large organizational buyers throughout the country that do business with multicultural and women-owned businesses use the list. The Div100 is produced annually by DiversityBusiness.com, the nation's leading multicultural B2B Internet portal that links large organizational buyers to multicultural product and service suppliers.

Computrition, Inc. will be honored at a special awards ceremony at DiversityBusiness.com's **8th Annual Multicultural Business Conference**, taking place April 23 - 25, 2008 at Disney's BoardWalk Resort in Orlando, Florida.

About Computrition

Computrition, Inc. is the leading provider of fully integrated foodservice and nutrition management software systems in the hospitality and healthcare industries. With customers throughout the USA, Canada, and worldwide, Computrition provides an all-encompassing software system designed to increase efficiency and productivity in the healthcare, hospitality, university, school foodservice, military and corrections industries. Staffed by dietitians, foodservice directors, chefs, business and service professionals and certified technical specialists, Computrition possesses the expertise necessary to deliver the highest quality products and services with a focus on customer satisfaction, employee fulfillment, and profitability. For more information, please visit www.computrition.com.

About DiversityBusiness.com

Launched in 1999, with over 35,000 members DiversityBusiness.com is the largest organization of diversity-owned businesses throughout the United States that provide goods and services to Fortune 1000 companies, government agencies and colleges and universities. Members use the site's technology to find and track new business opportunities. It also produces the country's largest conference on diversity education and training for major corporations and small businesses. Its research on top businesses appears in Fortune, Forbes, Business Week and numerous magazines and media publications. The site has gained national recognition and has won numerous awards for its content and design. DiversityBusiness.com is produced by Computer Consulting Associates International Inc. (CCAii.com) of Southport, CT. CCA was founded in 1980 by CEO Kenton Clarke.

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For more information or images, please contact Stephanie Luros.